

# How to Make Statistics Your Friend

Here's a safe bet: people you know hate statistics. Maybe you're one of them. They see statistics as an enemy, and avoid it like their lives—or livelihoods—depend on it.

Ironically, their livelihoods could well depend on using statistics. Companies like Motorola and General Electric save millions annually by implementing Six Sigma programs, applying the power of statistical methods to their problems.

Whether it's called Six Sigma, Lean, or just "that quality program," where you find successful quality improvement initiatives, you'll also find statistics.

Evaluating a business process? Statistics give you an objective assessment of its effectiveness. Statistics help you distinguish factors that affect the bottom line from those that don't. And statistics distinctly demonstrate the benefits of your efforts.

Clearly, there's good reason to make friends with statistics, yet many people still shy away from it.

## MEET QUALITY TRAINER

All you need to make a new friend is an introduction from someone you trust, and for more than thirty years, companies worldwide have trusted Minitab Statistical Software for their statistical analysis. Quality Trainer, Minitab's e-learning tool, now provides a great way to get friendly with statistics.



Quality Trainer teaches statistical concepts using easy-to-follow, interactive examples.

Quality Trainer lets you acquire new statistical skills, or brush up on existing skills, anytime and anywhere you have access to the Internet.

Quality Trainer covers all of the statistical topics necessary for quality improvement. And it teaches statistical concepts by leading you through easy-to-follow, interactive examples based on real-life scenarios.

## MAKE FAST FRIENDS—OR TAKE IT SLOW

Some people like to walk, others prefer to run. From p-values to confidence intervals to regression, some people grasp statistical concepts quickly, while others take more time to digest the information. This diversity in learning styles can be challenging in group training.

But when you use Quality Trainer, you don't have to worry about whether you and your colleagues are all at the same level. Access to Quality Trainer is individualized, so everyone has the flexibility to spend as much—or as little—time on a topic as they need. It also lets you customize your curriculum since you can select the chapters most important to you.

## A FRIEND FOR YOUR BUDGET, TOO

Given the recent economic conditions, many companies face tight budgets, especially when it comes to training.

Fortunately, at just \$30 per month, Quality Trainer provides an affordable way for everyone to acquire powerful statistical know-how, whatever your budget.

Learning statistics can be challenging, but with Quality Trainer, anyone can quickly make friends with statistics.

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