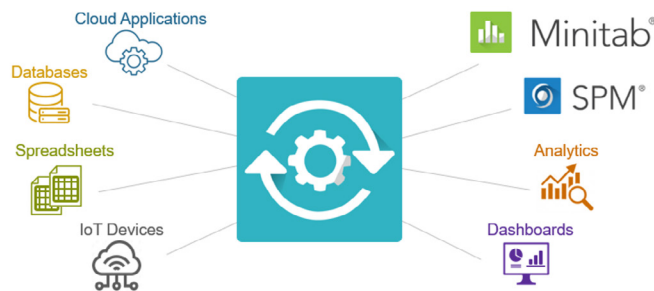


# Pre-Built Connectors and Data Integrations

Minitab Connect™ has pre-built connectors and data integrations that allow teams to exchange data between their applications and sources. The platform enables direct inputs from online and offline, internal and external sources, and automated data exports to destination platforms and reporting tools.

High-performance, pre-built connectors make it easy to integrate centralized data from enterprise database systems and big data sources like data warehouses, data lakes, IoT devices, with SaaS applications, cloud storage spreadsheets, and email. Clean, aggregated data can be loaded directly into Minitab® Statistical Software, Salford Predictive Modeler®, and other popular analytics and visualization platforms.

Flexible data ingestion options make it easy to quickly access virtually any data source and add new integrations when business needs change.



In addition to connecting with the established or emerging, industry-leading sources listed here, we help organizations integrate their unique in-house and legacy data sources. Minitab Connect™ enables flexible connections to a variety of sources, like CSV and other flat file formats, internal offline data from call centers, email and chat systems, and interactive voice response (IVR) systems.

## Databases, File Transfers, and Data Science Tools

### Big Data & Databases

- Amazon Aurora
- Amazon Redshift
- Apache Hadoop
- Apache HBase
- Apache Hive
- AWS RDS
- Banner by Ellucian
- Bureau of Labor Statistics
- Census
- Clickstream
- Couchbase
- Google BigQuery
- IRS Form 990
- Microsoft SQL Azure
- Microsoft SQL Server
- MongoDB
- Oracle
- Oracle MySQL
- PostgreSQL
- Redshift
- SAP
- Snowflake
- Talend
- Teradata

### Document & File Formats & Programming Languages

- Apache Parquet
- CSV
- Google Sheets
- Heroku
- JavaScript
- Microsoft Access
- Microsoft Excel
- Mockaroo
- Parquet
- PERL Language
- PHP Language
- Python Language
- Selenium
- Smartsheet
- SQL Language

### Business Intelligence & Data Science

- Aegis
- Domo
- Google Data Studio
- Looker
- Microsoft Power BI
- Minitab® Statistical Software
- Qlik
- Salford Predictive Modeler®
- Tableau

### Collaboration, File Sharing, & Email

- Accelo
- AWS S3
- Box
- Dropbox
- Email
- Excel 365
- FTP File Transfer
- Gmail
- Google Drive
- Google Sheet
- GoToWebinar
- Mailgun
- Microsoft OneDrive
- Microsoft Outlook
- Office365
- Qualtrics by SAP
- QuickBooks
- SFTP File Transfer
- SharePoint
- Slack
- Smart Sheet
- Wrike
- Yahoo Mail
- YTel
- Zoom

### Surveys & Measurement

- Foresee
- OpinionLab by Verint
- Qualtrics by SAP
- SurveyMonkey

# Cloud Applications

## CRM & Marketing Automation

Avaya  
 Bitly  
 CircleBack  
 Constant Contact  
 Convergys  
 Critical Impact  
 Cvent  
 Eloqua by Oracle  
 Gigya  
 Google Search Ads  
 Google Search Console  
 Google Streak  
 HubSpot  
 Intercom  
 MailChimp  
 Marketing  
 Marketo by Adobe  
 Microsoft Dynamics  
 Mongoose Metrics by DialogTech  
 NICE inContact  
 Pardot by Salesforce  
 Radian6 by Salesforce  
 Rebrandly  
 Responsys by Oracle  
 Salesforce  
 Silverpop by IBM  
 Sprinklr  
 Synthio  
 Unbounce  
 Vigorate  
 Zoominfo

## Analytics & Optimization

Adobe Analytics  
 Adobe Audience Manager  
 Adobe Campaign Classifications  
 Adobe Data Classifications  
 Adobe Data Warehouse  
 Adobe Experience Platform  
 Adobe Report  
 Adobe Target  
 Appfigures  
 Chartbeat  
 Comscore  
 Cvent  
 Google Analytics  
 Google My Business  
 Google Search Console  
 Google Webtrends  
 Logiforms Software  
 Marchex  
 Matomo (Piwik)  
 Maxymiser by Oracle  
 New Relic  
 ObservePoint  
 SEMrush  
 TMM Short URL Statistics  
 TrueChoice

## Social Platforms & Creative Tools

Adobe Creative Cloud  
 BrightCove  
 Facebook  
 Instagram  
 Kaltura  
 LinkedIn

Snapchat  
 Social Studio  
 Sprinklr  
 SundaySky  
 Twitter  
 Vidyard  
 YouTube

## Digital Advertising & eCommerce

Adobe Audience Manager  
 Affiliate by Conversant (formerly Commission Junction)  
 Anedot  
 Bing Ads  
 Channel Adviser  
 Criteo  
 DoubleClick by Google  
 Facebook Audiences  
 Facebook Lead Ads  
 Facebook Political Ads  
 Google  
 Google AdWords  
 Google Campaign Manager  
 Google Display & Video 360  
 Google My Business  
 Google Shopping  
 Magento  
 Marketing  
 Outbrain  
 Stripe  
 The Trade Desk  
 Tradedoubler  
 Unbounce  
 Vizury



Accelerate your digital transformation

Talk to Minitab today

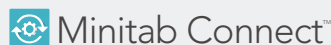
[minitab.com/connect](https://minitab.com/connect)

Data Analysis



Powerful statistical software everyone can use

Data Transformation



Data access, automation, and governance for comprehensive insights

Predictive Modeling



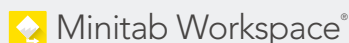
Machine learning and predictive analytics software

Online Stat Training



Master statistics and Minitab anywhere with online training

Visual Business Tools



Visual tools to ensure process and product excellence

Project Ideation & Execution



Start, track, manage, and execute innovation and improvement initiatives