Continuous improvement is essential for business success. These five principles of CI will help you ensure that the improvements you're striving for are constant, improve all areas of your organization, and deliver value to your customer.

1. Define the problem and desired outcome
   - Highlight how work is being done
   - Ensure improvements are customer-centric

2. Clearly communicate and scope goals with your teams

3. Connect improvement initiatives to your business objectives

4. Encourage employee involvement
   - Focus on completing work quickly, with less rework and high quality
   - Develop skills and knowledge share
   - Make SMEs and process owners vital part of CI
   - Encourage new ideas

5. Measure, Monitor Improvement & Repeat

How Minitab Engage helps you achieve CI success across your organization:

- Once defined, evaluate and prioritize emerging innovation and improvement opportunities.
- Accelerate innovation with problem-solving methodologies.
- Streamline your processes.
- Visualize plans with brainstorming tools.
- Keep projects on track with timely emails and alerts that verify team members projects that need attention.
- Monitor project status of your initiatives.
- Track KPIs with dynamic dashboards.
- Allow everyone in your organization to contribute through customizable idea forms.
- Tailored scoring communicates effort, risk, and alignment of critical business initiatives.
- Dynamic, real-time tracking of performance metrics.
- Users can measure progress, recognize when course correction need to be made and easily create and share reports with stakeholders.