



Minitab Engage™

Getting Started

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1. Introduction to Minitab Engage™

Objectives

- [Learn about Engage](#) on page 4
 - [Install the desktop app](#) on page 4
 - [Learn about this guide](#) on page 4
-

What is Minitab Engage?

Minitab Engage combines a powerful desktop app for executing projects with a secure web app that provides insight into your entire business initiative. The web app and the desktop app work together to help you control and monitor your deployment.

The web app has:

- Dashboard for reporting key metrics
- Central repository for storing projects
- Workflow for collecting and vetting ideas, converting them into projects, and advancing projects through phases
- Design center for managing data, templates, and workflow

The desktop app has:

- Idea form for submitting ideas
- Management section for ensuring consistent project definition and tracking
- Roadmaps for guiding users through their projects
- Forms and integrated tools needed for efficient project execution

The Engage dashboard summarizes project data and displays it in reports to give users and stakeholders views into the deployment. Dashboard reports let you see the aggregated data for key metrics across the deployment, as well as details such as status, phase, or the individual contributions of a single project.

Install the desktop app

If you haven't already installed the desktop app, you might want to so you can follow along with this guide. Your company's license administrator controls how to install the desktop app and receive updates.

- If your license administrator allows you to install the desktop app, then you can access the download from the project repository's Help panel in the web app. When updates are available, you will receive them automatically when you sign in.
- If your license administrator installs the desktop app for you, then you can start to use it when the shortcut appears on your desktop. When updates are available, you will receive them when the license administrator deploys them.

About this guide

This guide highlights some basic features to help you get started. By the end of it, you will know how to:

1. Submit project ideas and understand workflow.
2. Open your project and add forms and tools to the Roadmap.

3. Submit your project for review and share it with your team.
4. Open the dashboard and understand its components.

What's next

Let's get started!

2. Start a project

Objectives

- [Learn about workflow](#) on page 6
 - [Submit your idea](#) on page 6
 - [Open the new project](#) on page 7
-

What is workflow?

Workflow provides an automated way to collect and vet project ideas, convert the best ideas to projects, and then advance those projects through phase reviews and approvals. Engage can be configured with or without workflow. If your company has configured Engage to operate with workflow, all official projects start as an approved project idea.

Here's how it works:

- Users submit project ideas to a steering committee.
- The steering committee evaluates the ideas and converts the best ones to projects by assigning a methodology and a project owner.
- Users receive an email notification when they become a project owner, if workflow is configured to do so. Project owners execute the project in the desktop app using company-approved templates.
- To complete a phase, the project owner must submit the project to the review board. Then, the review board must approve the current phase before the project can move to the next phase.
- Everyone saves their projects to the web-based project repository.
- The Engage dashboard summarizes the data from the projects in the repository and displays the results in reports for everyone to see.

Note: Data architects configure workflow and manage company-approved data fields and templates in the design center. If you are a data architect, go to [Data architects and the design center](#).

Create and submit your idea

When workflow is on, every project that starts as an idea is automatically included in the dashboard. If you have a project idea, you can create an idea and submit it using your company's official idea form. After you submit your idea, the appropriate steering committee is notified.

You can create and submit your idea from the web app or the desktop app.

From the web app

1. Go to your Engage web site.
2. Sign in using the email address and password you created when you activated your Engage account.
3. In the web app, click **Workflow**.
4. Click **New Idea**.
5. Complete the idea form. Be sure to complete any data fields required for approval.
6. In the upper right corner, click **Submit**.

From the desktop app

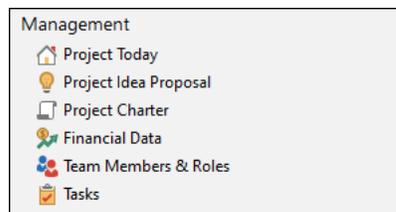
1. To open the desktop app, double-click the shortcut icon .
2. Sign in using the email address and password you created when you activated your Engage account.
3. In the desktop app, choose **File > New**.
4. Under **New Idea**, click the **Create idea** button.
5. Complete the idea form. Be sure to complete any data fields required for approval.
6. In the upper right corner, click **Submit / Review**.
7. In the **Project Workflow** dialog box, click **Submit for Review**.

Open the new project

After you submit your idea, the appropriate steering committee is notified. A steering committee is a group of users selected to evaluate and prioritize new ideas. If a steering committee member approves your idea, it automatically moves to the hopper. If the idea is rejected, its owner is notified and given the opportunity to resubmit it.

From the hopper, steering committee members evaluate and compare approved ideas and decide which ones to convert to projects. When a steering committee member decides to start a project, they select a methodology and assign a project owner. If you are selected as a project owner, you receive a notification containing a link to the official project.

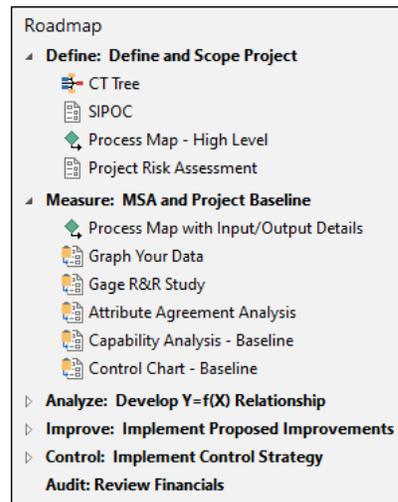
1. If you become the owner of a project, click the link to the new project in your notification.
Engage opens the new project in the desktop app so you can begin to execute the project through the phases of the methodology as outlined by the Roadmap.
2. Complete the forms in the **Management** section.
The management section is the same for every project template provided by your company. The forms in this section contain much of the data needed for dashboard reports, so it's important to complete these management forms and keep them updated as you work through your project.



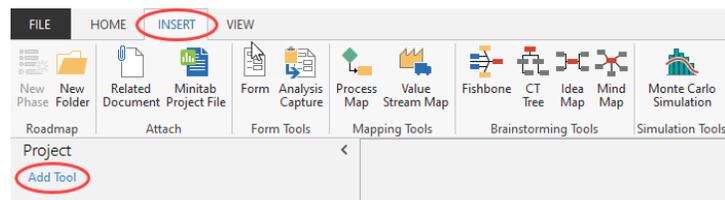
3. Complete the recommended forms and tools in each phase of the Roadmap.

The Roadmap is your company's blueprint for executing projects. Forms in the Roadmap might also contain data needed for the dashboard. From the Roadmap, you can do the following:

- Open a new Minitab project and add it to the Roadmap. Choose **Insert > Minitab Project File**.
- Create folders inside phases to group similar content. From the **Insert** menu, choose **New Phase** or **New Folder**.
- Use the **Shift** key or the **Ctrl** key to select multiple items, then drag them to a different location in the Roadmap.



4. If the Roadmap doesn't have the form or tool you need, you can add one from the **Insert** tab or click **Add Tool**.



The form or tool opens in the workspace where you can view and edit the tool.

Tip: After you complete a form or a tool, you can export it directly into Microsoft Word and Microsoft PowerPoint. Right-click the workspace and choose **Send to Word** or **Send to PowerPoint**.

What's next

Now that you have submitted your idea and started your project, learn how to use individual tools to execute your project in the workflow environment.

3. Use a brainstorming tool

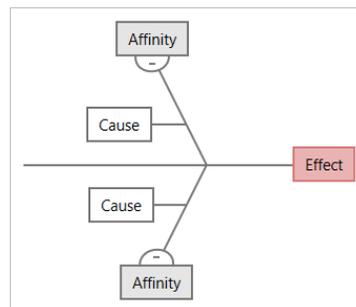
Objectives

- [Learn about brainstorming tools](#) on page 9
- [Insert a fishbone](#) on page 10
- [Generate a brainstorm list](#) on page 10
- [Create x and y variables from a brainstorming tool](#) on page 11

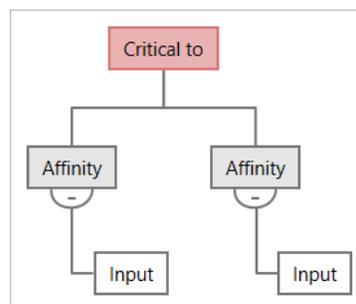
About brainstorming tools

Engage offers several types of brainstorming tools.

Use a fishbone to brainstorm the possible causes of a particular effect.



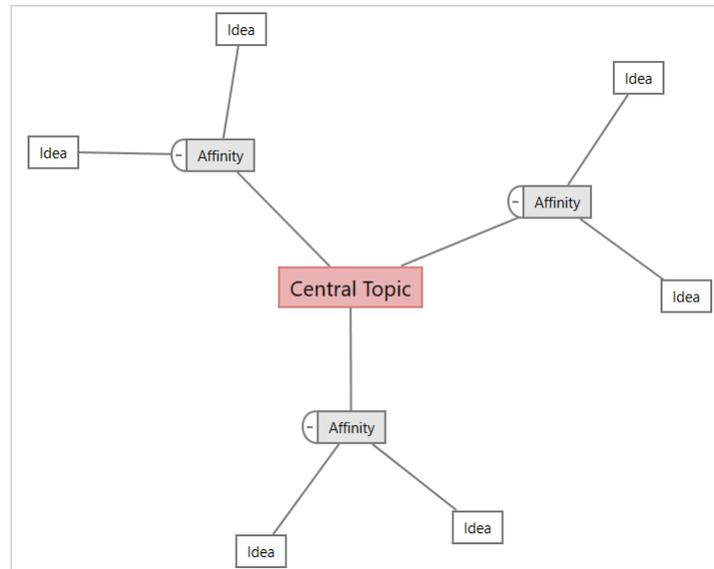
Use a CT tree to identify ways to meet customers' needs. CT trees support brainstorming for inputs to a central, critical-to-quality statement.



Use an idea map for general purpose brainstorming. Idea maps support brainstorming for ideas about a central question.



Use a mind map to organize related ideas and concepts. Mind maps support brainstorming for ideas about a central topic.



Insert a fishbone

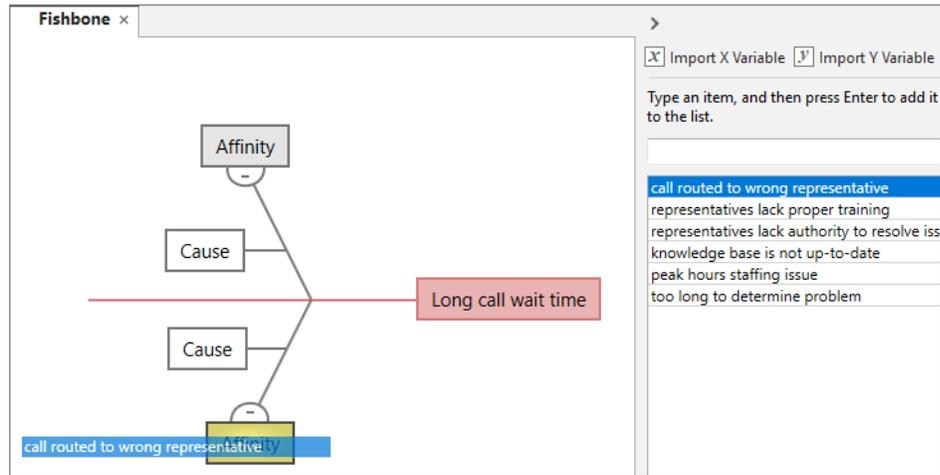
1. Choose **Insert > Fishbone**.
2. In the **Insert Tool** dialog box, click a fishbone template, and then click **Create**.

Generate a brainstorm list

In a fishbone, an idea map, or a CT tree, you can quickly generate a brainstorm list by typing items in the task pane, or by importing variables from other tools in your project.

1. In a brainstorming tool, choose **View > Task Pane**.
2. In the task pane, type an item and press **Enter**.

3. Select one or more items in the list and drag them to a shape on the diagram.
You can also drag items from the diagram back to the list.



Tip: To import variables from other tools into the brainstorm list, click **Import X Variable** or **Import Y Variable** in the task pane, and then, in the **Data Selection** dialog box, select the variables to import.

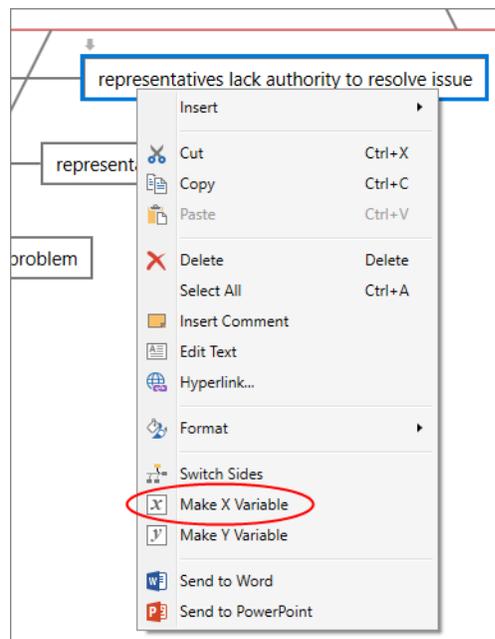
Create x and y variables from a brainstorming tool

You can make an x variable or a y variable from a shape on a brainstorming tool. Then, you can use these variables in other parts of the project without having to retype them. For example, you can add the variables to process map shapes or to cause and effect matrices. In this example, you want to make x variables from the shapes labeled "representatives lack authority to resolve issues" and "representatives lack proper training".

1. In a brainstorming tool, select **representatives lack authority to resolve issues** and **representatives lack proper training**, right-click, and then choose **Brainstorm > Make X Variable**.

2. When the **Make Variable** dialog box appears, click **OK**.

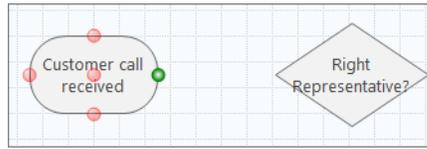
Engage makes a copy of the affinity or child as an unmapped variable. An unmapped variable is one that is not assigned to a shape on a process map.



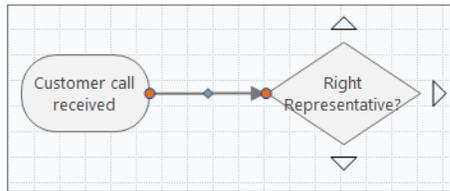
What's next

Now that you have generated ideas and made x variables from shapes on a brainstorming tool, use a process map to map your process.

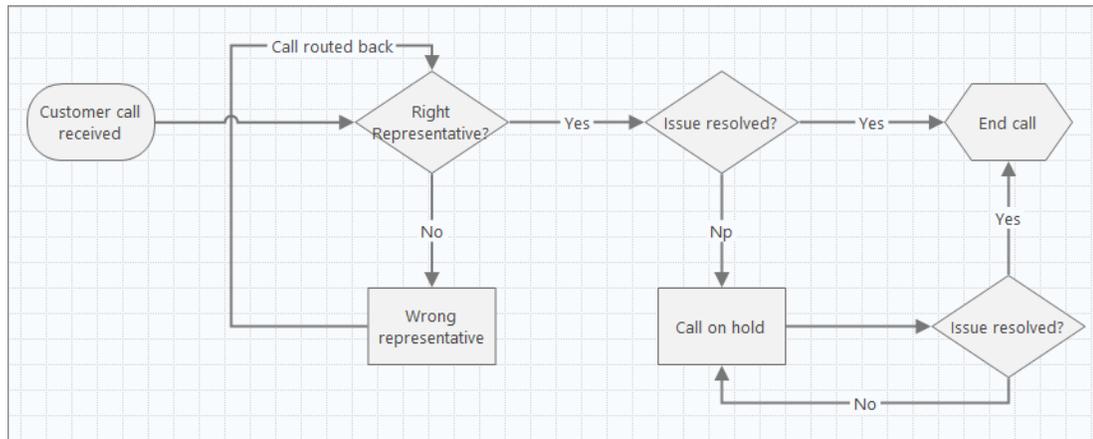
2. Connect the shapes.
 - a. Click the right-angle connector , and pause the cursor on the start shape.



- b. When the anchor points appear on the shape, click one and drag one to an anchor point on the other shape. Anchor points keep the shapes connected when you move them around on the map.



3. Continue to map your process.



Tip: To add the same shape multiple times, click the **Multi-Insert** button, click the shape in the gallery, then click the map where you want the shape to appear. Continue to click the map until you have added as many shapes as you need. Click **Multi-Insert** again to turn it off. You can also use **Multi-Insert** with connectors.

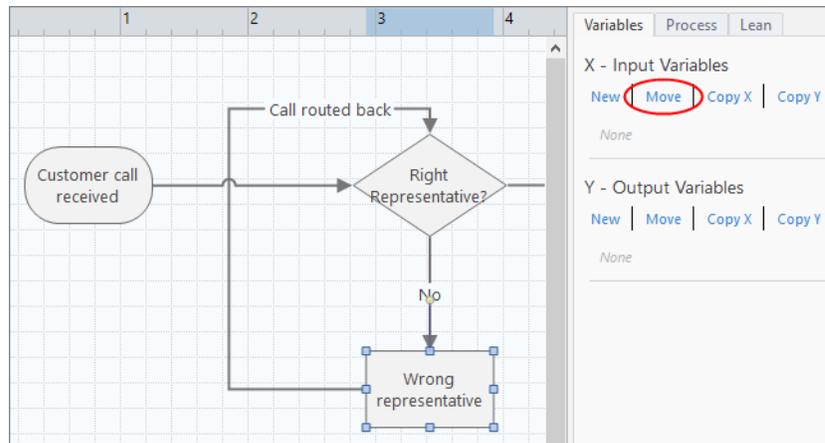


Move unmapped variables to a shape

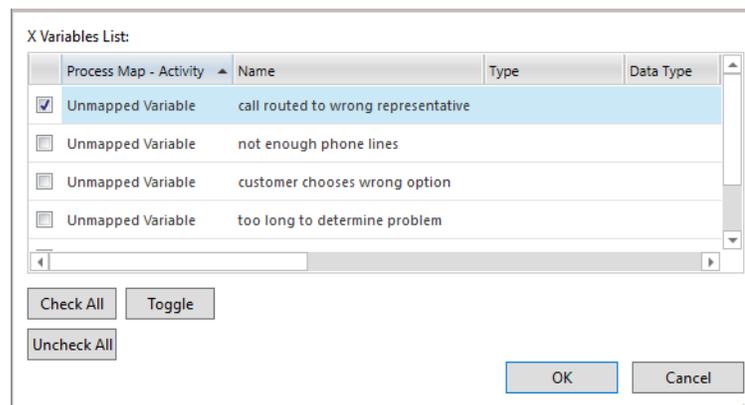
You can add, copy, and move x variables, y variables, lean data, and process data to shapes on a process map to give you a better understanding of which variables affect the outcome of each step.

In this example, you want to move the unmapped x variable that you created in the fishbone to a shape on your process map.

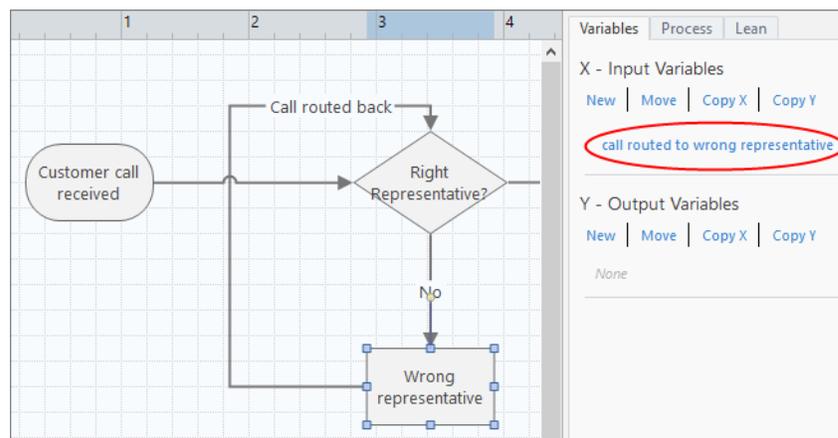
1. Select the **Wrong representative** shape.
2. In the task pane, under **X - Input Variables**, click **Move**.



3. In the **Data Selection** dialog box, select the variable, and then click **OK**.



The variable name appears in the task pane.

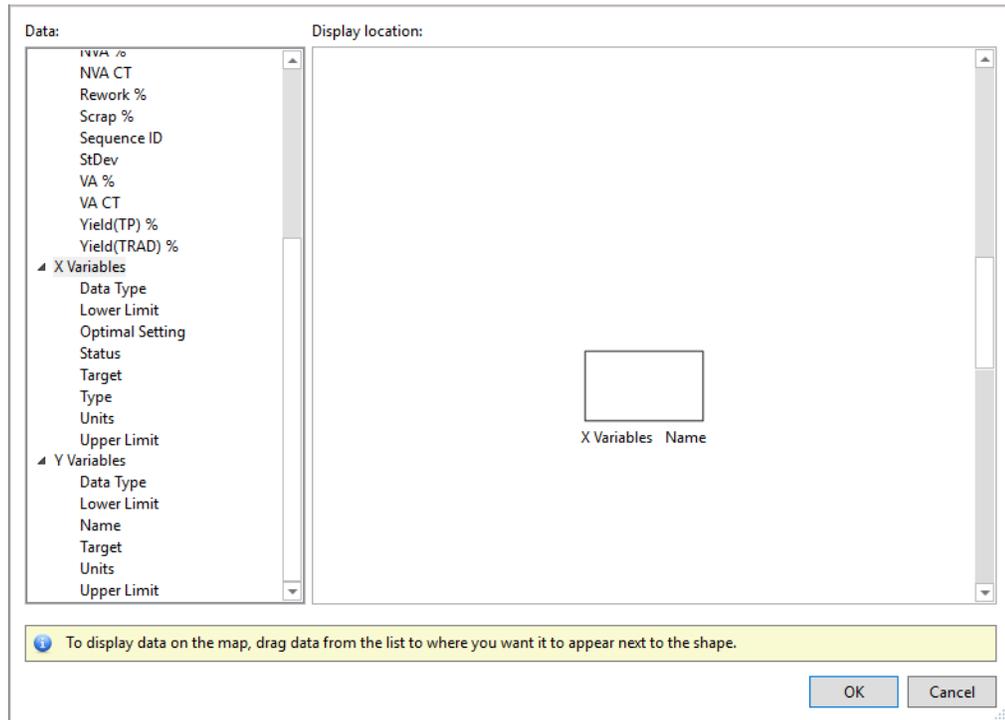


Show data on a map

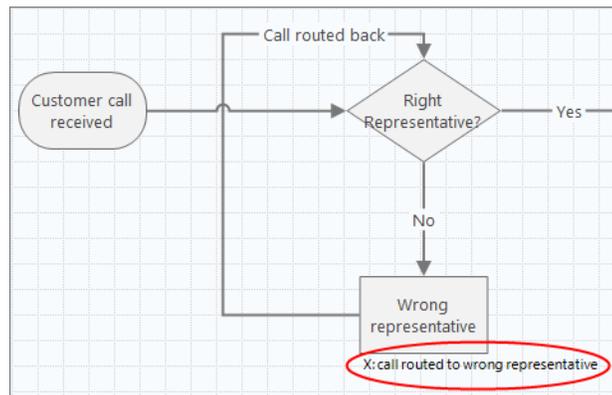
Show data on the map to see where to focus your attention.

1. Right-click the shape **Wrong representative** and choose **Shape Data** > **Select and Arrange Shape Data**.

- In the **Select and Arrange Shape Data** dialog box, under **X Variable**, drag **Name** to the shape, position it, and then click **OK**.



The variable appears next to the shape.

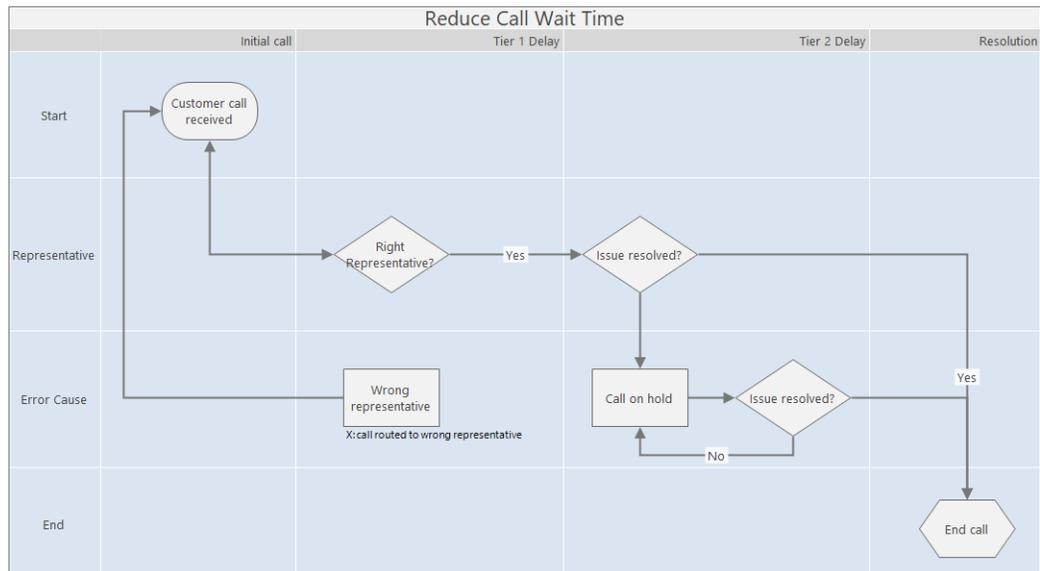


Insert a cross-functional process map

If the process that you are evaluating contains multiple phases that occur in different departments, you can use a cross-functional process map to display the process.

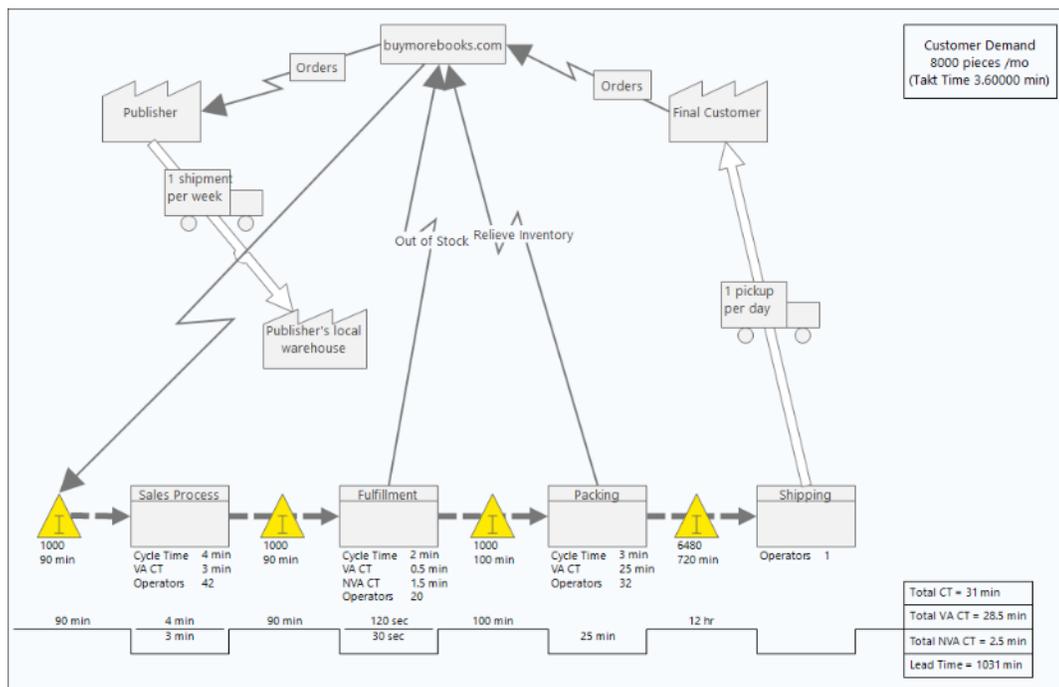
- Choose **Insert > Process Map**.
- In the **Insert Tool** dialog box, click **Process Map - Cross-Functional**, and then click **Create**.

3. Add departments, phases, and process steps to complete your map. Departments (also called swim lanes) divide the steps horizontally. Phases divide the steps vertically.



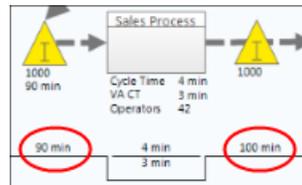
Insert a value stream map

A value stream map shows how materials and information flow through the value stream. A current state value stream map helps you to identify waste and to envision an improved future state.

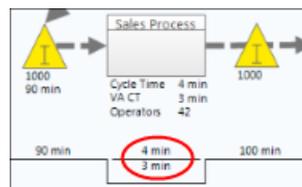


1. Choose **Insert** > **Value Stream Map**.
2. In the **Insert Tool** dialog box, click a value stream map template, and then click **Create**.
 - If you open a map that contains shapes and connectors, then start by adding data to the shapes. Add additional shapes and connectors as needed.
 - If you open a blank map, then start by adding shapes and connectors.

As you add data to shapes on the value stream map, Engage calculates a timeline at the bottom of the map. Inventory time appears on the peaks of the timeline, as shown in the following image.



Cycle time appears in the troughs of the timeline.



What's next

Now that you have mapped your process, you can use various forms to evaluate the variables that are affecting your process and develop plans to address the issues.

5. Work with variables in forms

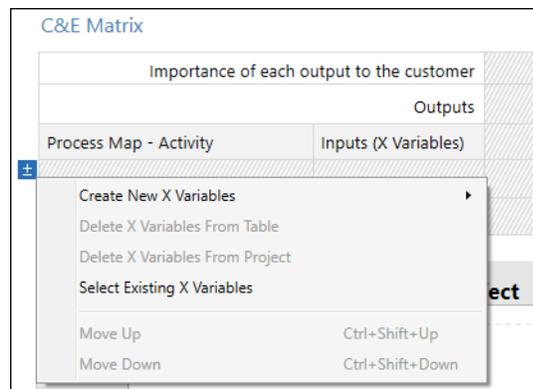
Objectives

- Use a C&E matrix to prioritize x variables on page 20
- Insert a control plan on page 21

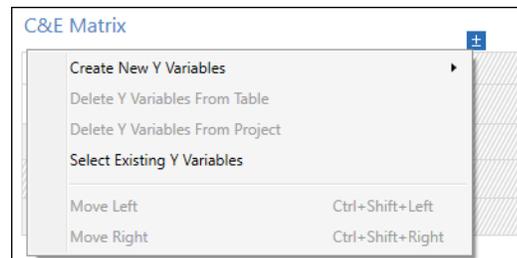
Use a C&E matrix to prioritize x variables

After you map your process, you can insert a C&E matrix to evaluate and prioritize the potential variables that might be causing long wait times.

1. Choose **Insert > Form**.
2. In the **Insert Tool** dialog box, click **C&E Matrix**, and then click **Create**.
3. To add an x variable, hold the pointer on the row, click the add/delete button , then choose **Create New X Variables**.

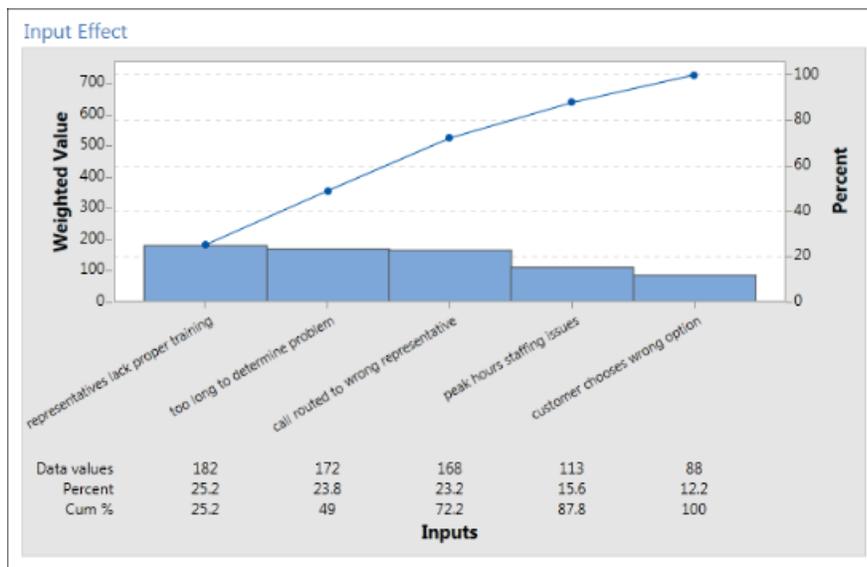


4. To add a y variable, hold the pointer on the column, click the add/delete button , then choose **Create New Y Variables**.



5. Complete the matrix.
To move between fields and table cells, press the **Tab** key.

6. Review the Pareto Chart to determine which x variables are likely to have an effect on reducing call wait time. The Pareto Chart identifies **representatives lack proper training** and **too long to determine problem** as potential variables that have the most impact on long wait times.

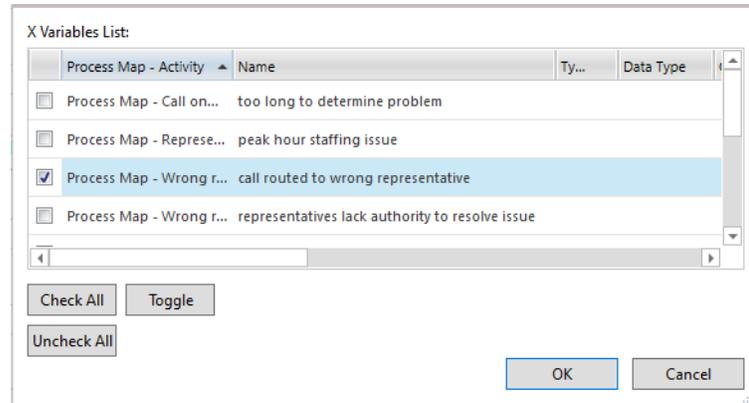


Insert a control plan

After you identify the problem areas to address, you can use a control plan to create a list of vital inputs to be controlled and outputs to be monitored. You can also create a list of tools that you can use to control and monitor these variables.

1. Choose **Insert > Form**.
2. On the **Insert Tool** dialog box, click **Control Plan**, and then click **Create**.
3. Enter any x variables that you believe are affecting your process. To add an x variable, hold the pointer on the row, click the add/delete button , then choose **Create New X Variables**.

- You can also select variables that you already created in other tools, such as process maps and brainstorming tools. To add an existing x variable to the control plan, hold the pointer on the row, click the add/delete button , choose **Select Existing X Variables**, then select **Process Map - call routed to wrong representative**.



- Complete the form.

Key Inputs (Vital Xs) to be Controlled

Activity / Step	Input	Specification Characteristic to be Controlled	Control Method	Control Description
Process Map - Wrong represent	call routed to wrong representative	Representative certification	Training	All representatives to attend 3 week training program

What's next

Learn how the Monte Carlo simulation tool lets you use random data samples to evaluate the behavior of a complex system or process.

6. Insert a Monte Carlo simulation

Objectives

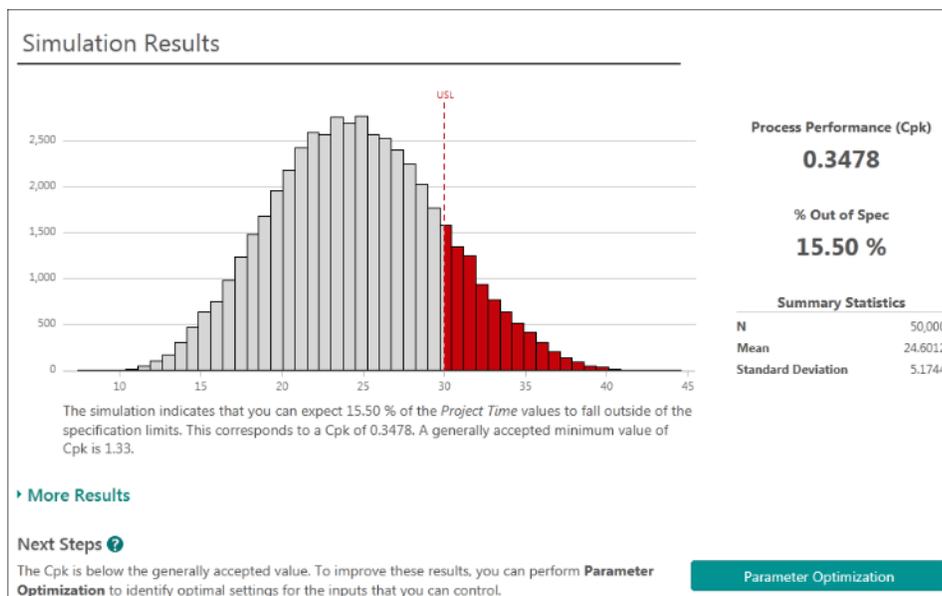
- [Learn about Monte Carlo simulation](#) on page 23
- [Learn about parameter optimization](#) on page 24
- [Learn about sensitivity analysis](#) on page 24

What is Monte Carlo simulation?

If you want to improve your product or service by using simulated data, you can insert and run a Monte Carlo Simulation. Monte Carlo simulation uses repeated random sampling to simulate data for a given mathematical model and evaluate and optimize the outcome.

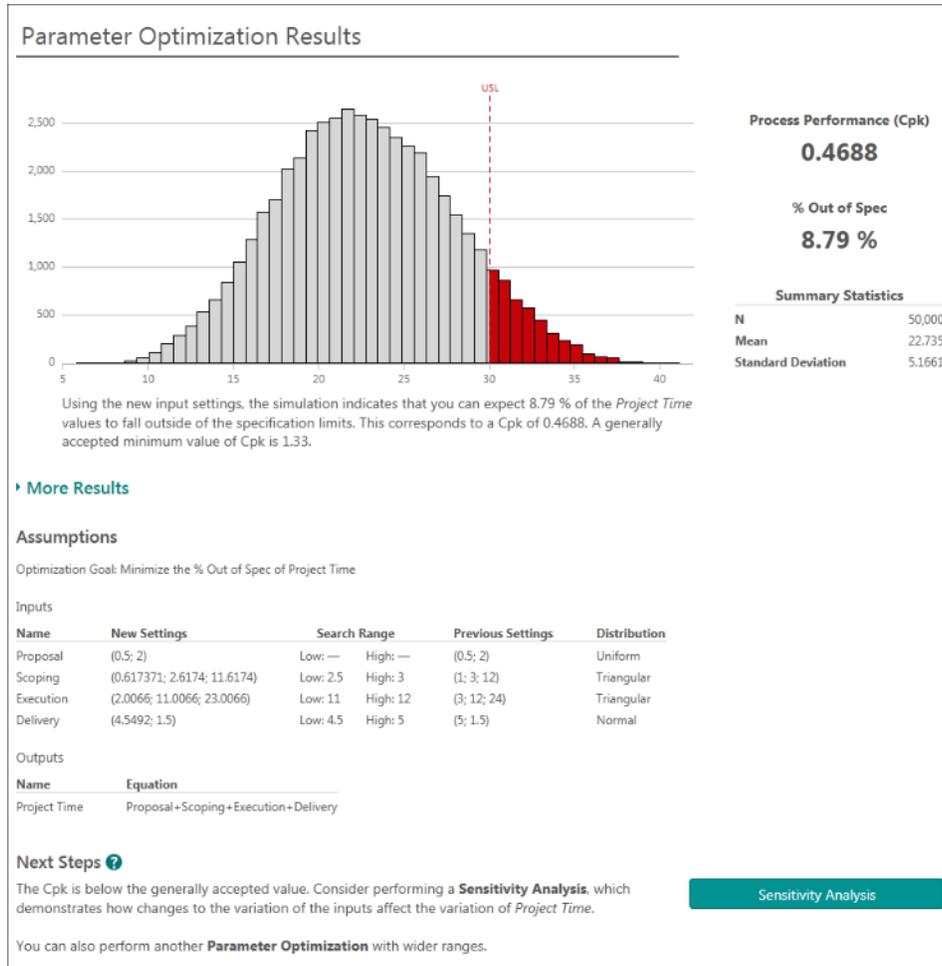
1. Choose **Insert > Monte Carlo Simulation**.
2. After you insert a Monte Carlo simulation, there are four main steps to running a simulation in desktop app.
 - a. Define the model and run the simulation. Enter the variables and the response equation manually, or click **Import Models from Minitab** and import them from a Minitab 19 project.
 - b. Review the results.
 - c. Perform a parameter optimization.
 - d. Perform a sensitivity analysis.

After you run a Monte Carlo simulation, Engage displays the results, how your results compare to generally accepted values, and guidance for next steps.



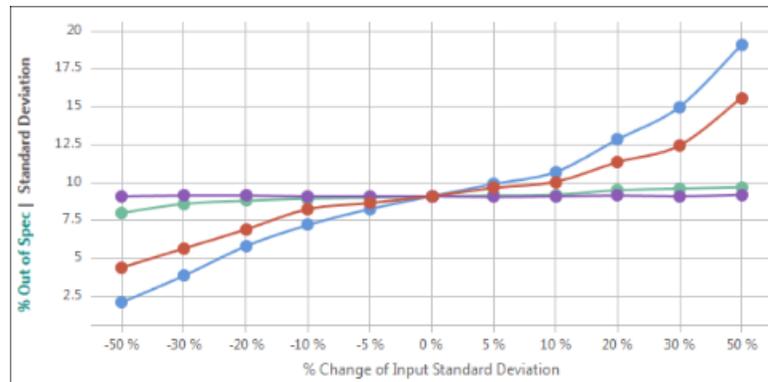
What is parameter optimization?

Parameter optimization identifies optimal settings for the inputs that you can control. Engage searches a range of values for each input to find settings that meet the defined objective and lead to better performance of the system.



What is sensitivity analysis?

Sensitivity analysis identifies inputs that have little effect on the variation of the output, or inputs that reduce the variation of the output. Engage displays a graph that shows the effect of changing the input standard deviation on the percent of output that is out of spec.



After you analyze the results, you can change inputs or outputs, and then rerun the analysis to evaluate a number of "what if" scenarios.

What's next

Now that you have added some tools to the Roadmap and completed the first phase of your project, you can submit your project for phase review and share it with others.

7. Submit and share your project

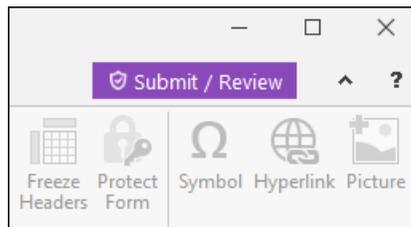
Objectives

- [Submit your project for review](#) on page 26
 - [Check the review status](#) on page 26
 - [Share your project](#) on page 27
-

Submit your project for review

After all the required fields for the first phase of your project's methodology are complete, you can submit it for review. A phase review is required before you can mark the phase complete.

1. In the desktop app, in the upper right corner, click **Submit / Review**.



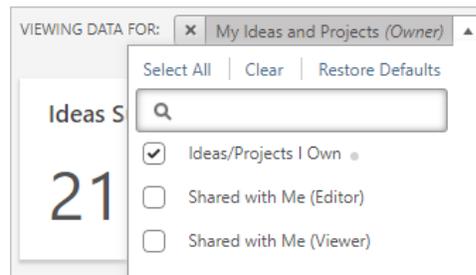
2. In the **Project Workflow** dialog box, ensure that all the required fields for the phase are complete, then click **Submit for Review**.
Engage saves and submits the project for review. Only the members of the review board who are responsible for reviewing the current phase are notified.
3. Close the **Project Workflow** dialog box.

Check the review status

As you wait for the review board to review your project, you can check its status in the web app.

1. Sign in to the web app. Use the email address and the password you created when you activated your Engage account.
2. Click **Workflow**.

3. Click the **Active** stage, from the **My Ideas and Projects** filter, choose **Ideas/Projects I Own**.



4. From the list of projects you own, find the project you want to check, and click the expand icon  to see the details.
5. Under **Phases**, click the people icon  to see who has reviewed your project so far.

PHASES			
Phase	Due	Approved	Reviewers
 Define	6/14/2019	In review	5 
 Measure	7/19/2019	Not started	1 
 Analyze	8/16/2019	Not started	1 
 Improve	9/6/2019	Not started	1 
 Control	10/18/2019	Not started	5 

Share your project

Your workflow project is automatically shared with the members of its review board, but you can share your project with anyone who is part of your company's Engage subscription. Sharing projects makes it easier to collaborate with team members and keep key stakeholders informed.

1. Choose **File** > **Share**.

2. Enter the name of the user you want to share the project with, choose their level of access to the project, and click **Add**. Repeat to add more users.

Share

- Share this project with other Minitab Engage users
- Set the level of access for all users or an individual named user ⓘ
- Change the project owner

Type a name or email address

Kim Cho Can View Add

User	Level of Access
All Minitab Engage Users	Can View
Ari Ursino	Is Owner
Agnes Sousa	Can Edit
Lee Watson	Can Edit

What's next

Now that you have submitted your project for phase review and shared it with other users, use the dashboard to see the progress of the overall deployment and how your project is contributing to it.

8. View the dashboard

Objectives

- Open the dashboard on page 29
- Learn about the dashboard on page 29
- Learn about your view of the dashboard on page 30

Open the dashboard

You can open the dashboard from the desktop app.

1. Choose **File > Dashboard**.
2. Sign in to the web app. Use the email address and the password you created when you activated your Engage account.

The dashboard

The dashboard is a component of the web app you use to view reports. Dashboard reports summarize data from projects that are stored in the project repository. The following image is an example of a dashboard report.



Dashboard reports may contain any of the following components:

1: Report

A collection of filters, summaries, and column sets.

2: Filters

Allows you to focus on a subset of projects, based on a condition, such as region, location, or project status.

3: Summaries

Displays aggregate project data, such as the number of projects in each division, the average duration of projects, or the total project savings by quarter. Also displays optional targets.

4: Column sets

Determines the fields that are displayed for each project in the projects list.

5: Projects list

Displays a list of all projects meeting the current filter's criteria.

6: Actions menu

Gives you access to common tasks, such as editing, copying, and creating new reports, saving a report as a PDF, and setting default reports.

7: Help button

Gives you access to topics, videos, and the download link for the desktop app.

Your view of the dashboard

Most reports on the dashboard are public. Unless you are a data architect, you can't create or edit public reports, but you can change what you see on a public report by applying filters. For example, you might want to filter a report by your business unit or location. For more information, go to [Apply filters](#).

If you see a public report that you like, you can copy it and edit it to create a personal report. Only you can view and edit your personal reports. For more information, go to [Create and edit reports](#).

Note: Data architects manage public reports. If you are a data architect, go to [Create public reports](#).

What's next

For videos, how-to's, and glossary terms, go to [Engage Support](#).

Minitab Our mission is to help people discover valuable insights in their data.

Minitab helps companies and institutions to spot trends, solve problems and discover valuable insights in data by delivering a comprehensive and best-in-class suite of data analysis and process improvement tools. Combined with unparalleled ease-of-use, Minitab makes it simpler than ever to get deep insights from data. Plus, a team of highly trained data analytic experts ensure that users get the most out of their analysis, enabling them to make better, faster and more accurate decisions.

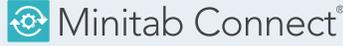
For nearly 50 years, Minitab has helped organizations drive cost containment, enhance quality, boost customer satisfaction and increase effectiveness. Thousands of businesses and institutions worldwide use Minitab Statistical Software, Minitab Connect, SPM, Quality Trainer, Minitab Engage, and Minitab Workspace to uncover flaws in their processes and improve them. Unlock the value of your data with Minitab.

Data Analysis



Powerful statistical software everyone can use

Data Transformation



Data access, automation, and governance for comprehensive insights

Predictive Modeling



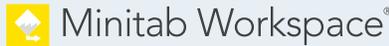
Machine Learning and Predictive analytics software

Online Stat Training



Master statistics and Minitab anywhere with online training

Visual Business Tools



Visual tools to ensure process and product excellence

Project Ideation & Execution



Start, track, manage, and execute innovation and improvement initiatives

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