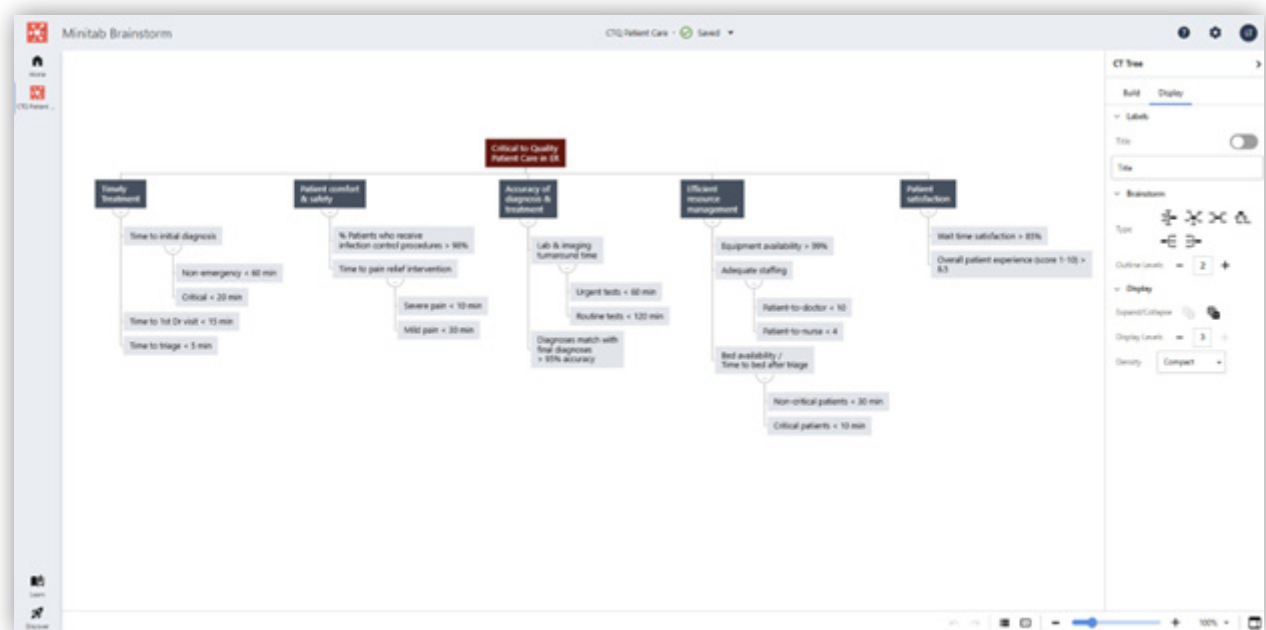# Minitab Brainstorm

The Brainstorm utility in the Minitab Solution Center equips teams with powerful visual resources like Fishbone Diagrams, CTQ Trees, Mind Maps, and Idea Maps to structure and refine ideas effectively. With AI-enhanced brainstorming, users can accelerate idea generation and uncover deeper insights to drive smarter, data-backed decisions.

Brainstorm enables users to streamline project management and analysis, making it easier to turn insights into impactful results.

With Brainstorm, you can access the following:

Fishbone Diagrams (Cause and Effect)

Man Machines Materials

CTQ Trees

Mind Maps

Idea Maps

4S

8P

About Minitab Solution Center

The Minitab Solution Center is a groundbreaking evolution in how Minitab delivers value to users. The Solution Center unifies several powerful Minitab solutions, including Minitab Statistical Software, into a seamless, integrated platform for data analysis, visualization, brainstorming, and AI-powered insights.

Talk to Minitab to learn more about the Minitab Solution Center

Talk to Minitab

Automation and Reporting

Minitab Connect®

Integrate and transform data for analysis, reporting and monitoring

Data Analysis & Predictive Modeling

Minitab®

Powerful statistical software everyone can use

SPM®

Machine learning and predictive analytics software

Model Deployment and Monitoring

Minitab Model Ops®

Model lifecycle management on a simple yet powerful platform

Visual Business Tools

Minitab Workspace®

Visual tools to ensure process and product excellence

Project Ideation & Execution

Minitab Engage®

Start, track, manage, and execute innovation and improvement initiatives

Self-Paced Learning

Education Hub™

Master statistics and Minitab anywhere with online training

Quality Solutions

Real-Time SPC™

Monitor, respond, and deliver immediate quality and process monitoring