

### How Crayola Uses Data to Deliver the Perfect Crayon



Crayola has been making crayons at its facilities in eastern Pennsylvania for more than 100 years, during which they have become the undisputed leaders in providing crayons and other colorful items children use to express their creativity.

Crayola relies on a data-driven culture of continuous improvement to enhance the quality of the 2.2 billion crayons they make every year—and they trust Minitab Statistical Software to analyze that data.

Find Out More!

## Freshen Up Your Skills with Our Free Webinars

We've scheduled a slew of webinars in the next few weeks to help you learn new skills, see what's new in our software, and answer your questions. Don't miss your chance! Our webinars are free, but space is limited.

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# Blog Makes Statistics More Accessible

Minitab has helped people learn and apply statistics for more than 40 years. Now the company's specialists seek to make statistics more accessible by sharing their personal insights and experiences through the Minitab Blog. Contributors include statistical trainers, technical writers, tech support specialists and other experts. Their breadth of expertise and interests helps ensure that the blog includes topics relevant for both advanced and novice Minitab users, and everyone in between. See the newest posts on the Minitab Blog.

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## Going Above and Beyond to Help Customers

day—or, as in one recent case, the data. It all started when a customer sought help with an unusual task: recovering data from completely unrecognizable files that had been created using a legacy system that was no longer accessible.

Minitab's free Technical Support service has helped thousands of customers save the

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## Minitab 17

**Tech Tips** 

### Can I highlight the outliers in my numeric column?

Answer >

Minitab 17 Can I highlight out-of-control values in my numeric column?

Answer >

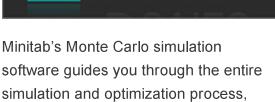
### **Quality Companion 3**

improvements? Answer >

What templates does Quality Companion include to help me document my quality

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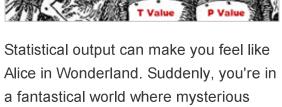


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Case Studies >

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phantasms appear out of nowhere. Like the T and P in t-test results. What are these values? Read the Blog Post >

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